

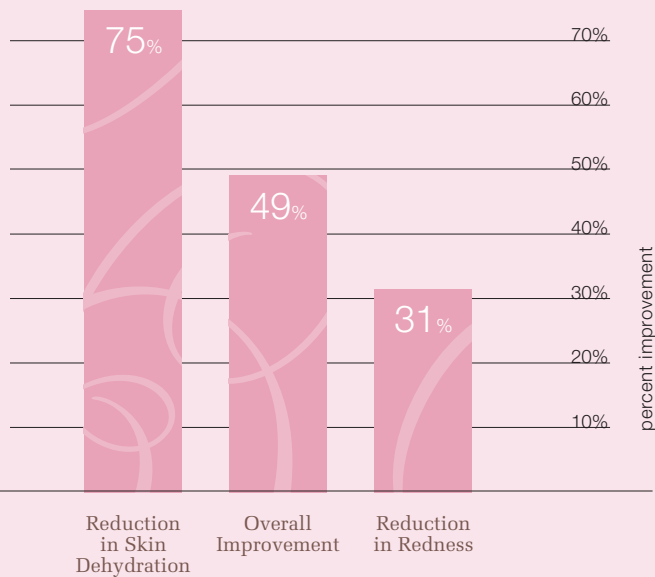
Independent Clinical Results for bareMinerals



Women between the ages of 18 and 65 with various skin conditions used bareMinerals for 2 weeks:

- 76% of users claim that bareMinerals has corrected and improved the appearance of their skin condition.
- Skin dehydration was improved by 75%.
- Redness was reduced by 31%.
- Overall condition of the skin, smoothness, elasticity and texture was improved by 49%.

Average results after using i.d. bareMinerals foundation for 2 weeks.



overall
qualitative
results

Women surveyed revealed:

- 86% felt that bareMinerals is ideal for sensitive skin.
- 84% noticed a reduction in the appearance of flaws and imperfections.
- 76% noticed an improvement in the appearance of their skin.
- 76% saw a reduction/improvement in redness and irritation.
- 75% agreed bareMinerals smooths the appearance of fine lines and wrinkles.
- 72% agreed that with continued use, their skin was less irritated.
- 71% agreed that with continued use, they had fewer rosacea flare-ups.
- 68% agreed that with continued use, the appearance of their skin was improved.
- 64% agreed that with continued use, they had fewer acne breakouts.

dry aging skin

- 75% improvement of skin dehydration.
- 49% overall improvement of elasticity and texture.
- Provides adjustable coverage and evens out skin tone and texture.
- Anti-aging SPF15 prevents additional damage.



rosacea skin



- 31% of those with sensitive rosacea conditions noticed a reduction in redness.
- Provides coverage and protection for sensitive rosacea conditions.
- Has no additives, preservatives, fragrances or talc that can further irritate the condition.

oily skin

- 76% of acne conditions saw actual improvement with skin appearance.
- Provides coverage for acne complexions, red spots, scars and imperfections.
- Zinc oxide is known to calm skin irritations.

